

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>Scarlett Gregg</u> (Last) (First) (Middle) 2202 N. WEST SHORE BLVD. SUITE 500 (Street) TAMPA FL 33607 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Bloomin' Brands, Inc. [BLMN]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP & COO of Casual Dining</u>
	3. Date of Earliest Transaction (Month/Day/Year) 02/19/2020	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/19/2020		M		5,961 ⁽¹⁾	A	\$0	33,877	D	
Common Stock	02/19/2020		F		1,599 ⁽²⁾	D	\$23.05	32,278	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	\$0.0 ⁽³⁾	02/19/2020		M		5,961 ⁽⁴⁾		(5)	(6)	Common Stock	5,961	\$0	11,923	D	
Restricted Stock Units	\$0.0 ⁽³⁾							(7)	(6)	Common Stock	11,842		11,842	D	
Restricted Stock Units	\$0.0 ⁽³⁾							(8)	(6)	Common Stock	10,100		10,100	D	
Restricted Stock Units	\$0.0 ⁽³⁾							(9)	(6)	Common Stock	6,250		6,250	D	
Restricted Stock Units	\$0.0 ⁽³⁾							(10)	(6)	Common Stock	3,641		3,641	D	
Stock Option (right to buy)	\$21.29							(11)	02/19/2029	Common Stock	46,472		46,472	D	
Stock Option (right to buy)	\$24.1							(12)	02/23/2028	Common Stock	36,974		36,974	D	
Stock Option (right to buy)	\$17.27							(13)	02/24/2027	Common Stock	36,090		36,090	D	
Stock Option (right to buy)	\$17.96							(14)	08/01/2026	Common Stock	100,000		100,000	D	
Stock Option (right to buy)	\$17.15							(15)	02/25/2026	Common Stock	16,973		16,973	D	
Stock Option (right to buy)	\$24.14							(16)	04/01/2025	Common Stock	100,000		100,000	D	

