

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

| OMB APPROVAL             |           |
|--------------------------|-----------|
| OMB Number:              | 3235-0287 |
| Estimated average burden |           |
| hours per response:      | 0.5       |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|  |  |  |
|--|--|--|
| 1. Name and Address of Reporting Person*<br><b>SINGH SUKHDEV</b><br><br>(Last) (First) (Middle)<br><b>2202 NORTH WEST SHORE BOULEVARD</b><br><b>SUITE 500</b><br><br>(Street)<br><b>TAMPA FL 33607</b><br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><b>Bloomin' Brands, Inc. [ BLMN ]</b> | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br>Director 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) Other (specify below)<br><b>EVP &amp; CDO</b> |
|  | 3. Date of Earliest Transaction (Month/Day/Year)<br><b>02/23/2018</b>                |  |
|  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                             | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person   |

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |         | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|---------|---|--|---|
|                                 |                                      |  | Code                           | V | Amount  | (A) or (D) | Price   |   |  |   |
| Common Stock                    | 02/23/2018                           |  | M                              |   | 3,547 <sup>(1)</sup>  | A          | \$0     | 37,581  | D  |   |
| Common Stock                    | 02/23/2018                           |  | F                              |   | 864 <sup>(2)</sup>  | D          | \$23.75 | 36,717  | D  |   |
| Common Stock                    | 02/23/2018                           |  | M                              |   | 8,884 <sup>(1)</sup>  | A          | \$0     | 45,601  | D  |   |
| Common Stock                    | 02/23/2018                           |  | F                              |   | 2,164 <sup>(2)</sup>  | D          | \$23.75 | 43,437  | D  |   |

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                      | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) |                            | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|----------------------|--|-----------------|---|----------------------------|--|--|---|--|
|  |  |                                      |  | Code                           | V | (A)  | (D)                  | Date Exercisable   | Expiration Date | Title   | Amount or Number of Shares |  |  |   |  |
| Stock Option (right to buy)                | \$24.1   | 02/23/2018                           |  | A                              |   | 20,633   |                      | (3)  | 02/23/2028      | Common Stock  | 20,633                     | \$0  | 20,633   | D   |  |
| Restricted Stock Units                     | \$0.0 <sup>(4)</sup>                                   | 02/23/2018                           |  | A                              |   | 8,811  |                      | (5)  | (6)             | Common Stock  | 8,811                      | \$0  | 8,811  | D   |  |
| Restricted Stock Units                     | \$0.0 <sup>(4)</sup>                                   | 02/23/2018                           |  | M                              |   |  | 3,547 <sup>(7)</sup> | (8)  | (6)             | Common Stock  | 3,547                      | \$0  | 7,094  | D   |  |
| Restricted Stock Units                     | \$0.0 <sup>(4)</sup>                                   | 02/23/2018                           |  | M                              |   |  | 8,884 <sup>(7)</sup> | (9)  | (6)             | Common Stock  | 8,884                      | \$0  | 26,653   | D   |  |
| Restricted Stock Units                     | \$0.0 <sup>(4)</sup>                                   |                                      |  |                                |   |  |                      | (10)   | (6)             | Common Stock  | 15,000                     |  | 15,000   | D   |  |
| Restricted Stock Units                     | \$0.0 <sup>(4)</sup>                                   |                                      |  |                                |   |  |                      | (11)   | (6)             | Common Stock  | 7,500                      |  | 7,500  | D   |  |
| Stock Option (right to buy)                | \$17.8   |                                      |  |                                |   |  |                      | (12)   | 03/01/2026      | Common Stock  | 44,393                     |  | 44,393   | D   |  |
| Stock Option (right to buy)                | \$17.27  |                                      |  |                                |   |  |                      | (13)   | 02/24/2027      | Common Stock  | 84,654                     |  | 84,654   | D   |  |
| Stock Option (right to buy)                | \$17.15  |                                      |  |                                |   |  |                      | (14)   | 02/25/2026      | Common Stock  | 33,076                     |  | 33,076   | D   |  |
| Stock Option (right to buy)                | \$25.36  |                                      |  |                                |   |  |                      | (15)   | 02/26/2025      | Common Stock  | 16,545                     |  | 16,545   | D   |  |
| Stock Option (right to buy)                | \$22.09  |                                      |  |                                |   |  |                      | (16)   | 02/03/2024      | Common Stock  | 200,000                    |  | 200,000  | D   |  |

**Explanation of Responses:**

1. These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
2. These shares were delivered to the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock units.
3. These stock options, in the original grant amount of 20,633 will begin vesting in four equal annual installments on February 23, 2019.
4. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
5. These restricted stock units, in the original amount of 8,811, will begin vesting in four equal installments on February 23, 2019.
6. This field is not applicable.
7. These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
8. These restricted stock units, in the original grant amount of 14,188, began vesting in four equal annual installments on February 25, 2017.
9. These restricted stock units, in the original grant amount of 35,537, began vesting in four equal annual installments on February 24, 2018.
10. These restricted stock units, in the original grant amount of 30,000, began vesting in four equal annual installments on May 4, 2016.
11. These restricted stock units, in the original grant amount of 30,000, began vesting in four equal annual installments on October 1, 2015.
12. These stock options, in the original grant amount of 44,393, will vest in one installment on March 1, 2018.
13. These stock options, in the original grant amount of 84,654, began vesting in four equal annual installments on February 24, 2018.
14. These stock options, in the original grant amount of 33,076, began vesting in four equal annual installments on February 25, 2017.
15. These stock options, in the original grant amount of 16,545, began vesting in four equal annual installments on February 26, 2016.
16. These stock options are fully vested.

**Remarks:**

/s/ Kelly Lefferts, as Attorney-      02/27/2018  
in-Fact

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**