UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) January 8, 2020



BLOOMIN' BRANDS, INC.

(Exact name of registrant as specified in its charter)

Delaware

001-35625

20-8023465

(State or other jurisdiction of incorporation)

In

(Commission File Number)

(IRS Employer Identification No.)

2202 North West Shore Boulevard, Suite 500, Tampa, FL 33607

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (813) 282-1225

(Former name or former address, if changed since last report)

| Check the appropriate box below if the Fo | orm 8-K filing is intended to s | imultaneously satisfy the | e filing obligation of the | e registrant under any | of the following |
|---|---------------------------------|---------------------------|----------------------------|------------------------|------------------|
| provisions: | | | | | |

| provisions: | | | |
|-------------------------------|---|---|---|
| □Solici □Pre-co | iting material pursuant to Rule 14 ommencement communications | Rule 425 under the Securities Act (17 CF: 4a-12 under the Exchange Act (17 CFR 2 pursuant to Rule 14d-2(b) under the Exch pursuant to Rule 13e-4(c) under the Exch | 240.14a-12) nange Act (17 CFR 240.14d-2(b)) |
| | Securit | ies registered pursuant to Section 12(b) of the Act | : |
| Title | e of each class | Trading Symbol(s) | Name of each exchange on which registered |
| Common Stock \$0.01 par value | | BLMN | The Nasdaq Stock Market LLC (Nasdaq Global Select Market) |
| 3 | whether the registrant is an emergin curities Exchange Act of 1934 (§240 | 1 7 | the Securities Act of 1933 (§230.405 of this chapter) |
| Emerging growth compa | any 🗆 | | |

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or

revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

On January 8, 2020, Bloomin' Brands, Inc. (the "Company") announced that Donagh M. Herlihy, Executive Vice President, Chief Information Officer, will leave the Company effective January 26, 2020. The Company entered into a Severance Agreement and General Release ("Separation Agreement") with Mr. Herlihy, pursuant to which Mr. Herlihy will receive a lump sum severance payment of \$1,500,000 and certain other benefits. The Separation Agreement also includes a release of claims and certain other covenants.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLOOMIN' BRANDS, INC.

(Registrant)

Date: January 14, 2020 By: /s/ Kelly Lefferts

Kelly Lefferts

Executive Vice President, Chief Legal Officer and Secretary