FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB APPROVAL | | | | | | | | | |
|-----|--------------------------|-----------|--|--|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | | | |
| | Estimated average burden | | | | | | | | | |
| - 1 | hours por rosponso: | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Beck Wendy A.</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN] | | | | | | | | | utionship of Reportin all applicable) Director | | g Person(s) to Issuer 10% Owner | | ner | |
|---|---|-------------|--|------|--|--|---|-------|---|-------|-----------------------------|---------------------|-----------------------------------|-------|--|---|------------------------------------|--|---|--|
| | 2202 N. WEST SHORE BLVD | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/29/2020 | | | | | | | | | Officer below) | (give title | | Other (s below) | pecify | |
| (Street) TAMPA (City) | F | L state) | 33607 (Zip) | | 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual Line) X | | | | | | | | | | vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| | | | ble I - Noi | | | _ | | | | Dis | _ | | | _ | | | | | | |
| | | | | | . Transaction Pate Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | | | | nd | Securities Beneficia Owned Fo | 5. Amount of Securities Beneficially Owned Following | | : Direct Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | Code | v | Amount | (A) or (D) Pr | | : | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | |
| Common Stock 05/2 | | | | | |)/2020 | | М | | 2,124 | | \$ | 0 | 3,597 | | D | | | | |
| Common Stock | | | | 05/2 | 29/20 | 20 | | | М | | 1,473 | A | \$ | 0 | 5,070 | | | D | | |
| | | | Table II - | | | | | | | | osed of, onvertib | | | | wned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | 3A. Deemed Execution D if any (Month/Day/ | ate, | 4. Transa Code (8) | | Derivative | | 6. Date Exerci Expiration Dat (Month/Day/Ye | | e of Secur ear) Underlyi | | urities ying tive Security | | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficia Owned Following Reported Transacti | e s ally g | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisa | able | Expiration Date | Title | Amou or Numb of Share | er | | (Instr. 4) | OII(S) | | | |
| Restricted Stock Units | \$0.0 ⁽¹⁾ | 05/29/2020 | | | A | | 10,518 | | (2) | | (3) | (3) Common Stock 10 | | 8 | \$0 | 10,518 | | D | | |
| Restricted Stock Units | \$0.0 ⁽¹⁾ | 05/29/2020 | | | M | | | 2,124 | (4) | | (3) | Common Stock | 2,12 | 4 | \$0 4,24 | | 9 | D | | |
| Restricted Stock Units | \$0.0(1) | 05/29/2020 | | | М | | | 1,473 | (5) | | (3) | Common | 1,47 | 3 | \$0 | 1,473 | 3 | D | | |

Explanation of Responses:

- 1. Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- 2. These restricted stock units, in the original grant amount of 10,518, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2021.
- 4. These restricted stock units, in the original grant amount of 6,373, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2020.
- 5. These restricted stock units, in the original grant amount of 4,419, vest in three equal installments immediately prior to the issuer's annual meeting of stockholders each year beginning in 2019.

Remarks:

/s/ Kelly Lefferts, Attorney in **Fact**

06/01/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.